

## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

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### Title of Invention

METHOD AND APPARATUS FOR CONDUCTING A  
TRANSACTION BASED ON BRAND INDIFFERENCE

Application Number : 09/540214  
Confirmation Number: 9740  
First Named Applicant: Jay Walker  
Attorney Docket Number: 00-006  
Art Unit: 3622  
Examiner: Arthur D. Duran  
Search string: ( 5794207 or 6085169 or 6240396 or 6134534 ).pn



### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
✓	1	5794207	1998-08-11	Walker et al.			
✓	2	6085169	2000-07-04	Walker et al.			
✓	3	6240396	2001-05-29	Walker et al.			
✓	4	6134534	2000-10-17	Walker et al.			

### Signature

Examiner Name	Date
	9/6/05